Call for Industry Papers

Industrial participation is and has always been a strong aspect of SPLC and the upcoming event will be no exception to this tradition. So we invite your contributions to discuss challenges, innovations and solutions to concrete industrial applications of software product line engineering tools and methodologies.

For more than a decade, organizations have been taking advantage of software product line practices to achieve business advantages in time to market, cost, quality, and agility. These organizations have encountered a wide range of challenges, successes, and adaptations in their software product line experience. We are seeking contributions from industry that share those challenges, successes, and adaptations during all stages of software product line maturity—ranging from adoption to evolution. The topics include but are not limited to:

- Introducing PLE to an organization
- Business ecosystems around product line engineering
- Process issues, e.g. combining PLE with agile processes
- Scoping of product/solution portfolios and assets
- Product line architectures, design, validation and assessment
- Variability implementation techniques
- Variability management in and between all stages of the life-cycle
- Guidance and governance product line engineering tools and methods
- Product line testing
- Version and configuration management

We invite the following two categories of contributions:

- **Full papers** describing original results of conceptual, theoretical, empirical, and experimental research. The papers in this category must rely on theoretical and/or empirical evaluation.
- **Short/Vision papers** describing emerging technical and business directions, future trends, emerging ideas and outstanding challenges along with possible approaches for resolving them.

Page limit is 10 pages for **full papers** and 5 pages for **short/vision papers**. Submissions should follow the ACM SIGS proceedings format and will be reviewed by at least three members of the SPLC 2014 industry track program committee.

For more information about the conference, please visit the conference page at: [http://www.splc2014.net/](http://www.splc2014.net/)